



CENTRE OF EXCELLENCE

Assignment

- Produce a business plan for a European high performance training centre, providing fulltime training for identified players

Status

- Pending approval
- Framework and general principles; details may change
- Comment and ask questions

1. Host a training centre

...operated by BEC, that provides a high quality, sustainable and affordable fulltime training environment for an identified group of European badminton players; and

2. Host regular performance development activities

...organised by BEC and with participation of MA's, such as training camps and coach education seminars



CENTRE OF EXCELLENCE VISION AND OBJECTIVES

- A training centre in Europe that can be accessed by players and coaches from all BEC Member Associations
- A high quality and aspirational training base
- An alternative for talented players who are not benefitting from a fulltime training environment
- A vehicle for extended cooperation



CENTRE OF EXCELLENCE LOCATION AND VENUE

- Dedicated host partner
- Good transport links
- A range of education solutions for players
- Excellent training facilities
- Sports science and sports medicine provision
- Residential accommodation

- A core group of 16-24 fulltime players and other invited players
- Both genders and singles as well as doubles players
- Combination of youth and experience
- Predominantly European players

CENTRE OF EXCELLENCE ORGANISATION AND OPERATION

- BEC – organisational and operational responsibility
- BEC – fulltime head coach responsible for the players and the training programme
- BEC – cover costs associated with the organisation and delivery of the training programme and other activities
- Host – support day-day management
- Host – player support network
- Players & MA's – international tournament programme
- Players & MA's – living costs

- Support the development of new and improvement of existing high performance programmes
- Arrange and facilitate dialogue to share knowledge and experience
- Organise educational sessions
- Organise training camps and sparring events
- Open environment; visitors are welcome
- Invite external players and coaches to join the training for shorter periods
- Visit other training environments

- Open tender process
- Invite suitable candidates
- MA endorsement
- Tender document
- Tender process open from May to October 2016
- Host appointment in December 2016

CENTRE OF EXCELLENCE IMPLEMENTATION – PLAYERS

- Nomination process open to all MA's
- The players must be of legal age and supported by the nominating MA
- BEC will only accept nominations received from MA's
- Assessment and selection process – training camp, interview, feedback and decision
- Selection will be confirmed in May 2017 and effective from 1st September 2017
- Subsequent intakes will be organised on an ongoing basis

CENTRE OF EXCELLENCE IMPLEMENTATION – TIMETABLE

Heading	2016										2017								
	A	M	J	J	A	S	O	N	D		J	F	M	A	M	J	J	A	S
Set up	1																13		14
Host		2					3		4										
Players									5			8	9	10	11				
Coaches									6			7				12			

1. Board approval
2. Open tender
3. Close tender
4. Host announcement
5. Nomination open
6. Advertise head coach position
7. Appoint head coach

8. Nomination deadline
9. Training camp
10. Training camp
11. Selection
12. Appoint assistant coach(es)
13. Soft launch
14. Opening



CENTRE OF EXCELLENCE VISION

The vision for the centre is to provide a high quality and aspirational training base for talented and deserving players from all over Europe, and in the long term, to become a vehicle for extended cooperation among MA's to benefit the overall development of European badminton.



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